

ENDORSED BY



STATE BANK OF VIET NAM

6th SMART BANKING

CO-ORGANIZED BY



VIETNAM BANKS ASSOCIATION



IEC GROUP

SUPPORTED BY



NATIONAL DATA ASSOCIATION



NATIONAL CYBERSECURITY ASSOCIATION

POST SHOW REPORT



www.bankingsummit.vn



September, 25th, 2025



JW Marriott Hotel Hanoi

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EVENT AT A GLANCE

Under the theme "**Digital Disruption in the Data-Driven and Customer-Centric Banking**" **Smart Banking 2025** highlighted the next phase of banking transformation, where data-driven decision-making and customer centricity define digital priorities. Through a full day of high-level sessions, industry leaders examined key topics including data governance, AI adoption, core banking modernization, cybersecurity, operational resilience, and evolving customer experience.

Complementing the conference, the **Technology Exhibition** showcased next-generation banking and fintech solutions, enabling financial institutions to explore practical use cases and solution providers to engage directly with senior decision-makers.

Beyond formal sessions, curated networking activities-ranging from business matching and networking breaks to the **Gala Dinner** and **Golf Outing**, the event created multiple avenues for peer-to-peer engagement, knowledge sharing, and relationship building across the broader banking and fintech ecosystem.

1.000+ DELEGATES

40+ SPEAKERS

50+ EXHIBITORS & SPONSORS

60+ PRESS AGENCIES



ATTENDEE REPORT

92% rate the event as
Good OR Excellent



85% eager to attend
Smart Banking 2026



Mr. Bui Tri Hung

Country Manager, Mambu Vietnam

"The event was organized on a large scale with an impressive lineup of speakers. The program not only provided a wealth of useful information but also offered an excellent opportunity for businesses and banks to meet, exchange ideas, and expand their collaborative networks."

ATTENDEE PROFILE

BY SECTOR

08%

PUBLIC SECTOR

70%

COMMERCIAL BANKS

16%

FINTECH & FINANCIAL SERVICES

Fintech | Securities | Insurance | Credit Unions | Investment Funds | Consumer - finance

06%

OTHERS

Association | Research Institution | Retail - Ecommerce | Telcos

BY JOB LEVEL

51%

C-LEVEL: CXO | President | Director

Presidents | CEO | VP | CISO | CSO | CIO | CTO | CDO (Chief Data Officer) | CDO (Chief Digital Officer) | CRO | COO | IT Directors

32%

M-LEVEL: Manager | Head of department

Information Technology | System management | Strategy | Banking Modernization | Product Development | Information security | Risk Management | Property Management | Fraud, Risks & Compliance | Cards & Payments | Retail Banking | Wholesale Banking | Corporate Banking | Digital Banking | Mobile Banking | Contact Center | Customer Service | Operation | Credit Approval | Marketing

17%

E-LEVEL: Professional | Staff

Data Analytics | Customer Services | Senior Management | IT | Financial Analyst | Auditor | Loan Officer | Research & Development

TOP ATTENDING ORGANIZATIONS & COMPANIES

2025

GOVERNMENT & ASSOCIATION

Deputy Governor	State Bank of Viet Nam (SBV)
Director General - Information Technology Department	State Bank of Viet Nam (SBV)
Director General of Payment Department	State Bank of Viet Nam (SBV)
Member of the Board of Management - Credit Information Center of Vietnam	State Bank of Viet Nam (SBV)
Deputy Commander of Cyberspace Operations Command	Ministry of National Defence
National Data Center Director	Ministry of Public Security
Acting Director - Information Technology Center	Ministry of Science and Technology
Deputy Director General - Department of IT and Digital Transformation	Ministry of Finance
Vice Director - Center for Information Technology and Cybersecurity Monitoring	Government Cipher Committee
Vice Chairman cum General Secretary	Vietnam Banks' Association (VNBA)
Vice Chairwoman	Vietnam Financial Consulting Association (VFCA)
Secretary General	The National Data Association
Deputy General Secretary cum Chief of Office	The National Cybersecurity Association

Chief Information Security Officer (CISO)	Vietnam Technological & Commercial Joint- Stock Bank (Techcombank)
Senior Director of Financial Crime Compliance	Vietnam Technological & Commercial Joint- Stock Bank (Techcombank)
Director of Data Science and Engineering Center	Joint Stock Commercial Bank for Foreign Trade of Vietnam (Vietcombank)
Vice Director of Data Division	Joint Stock Commercial Bank for Foreign Trade of Vietnam (Vietcombank)
Deputy Director - Data and Artificial Intelligence Division	Vietnam Joint Stock Commercial Bank for Industry and Trade (VietinBank)
Deputy General Director	Vietnam Joint Stock Commercial Bank for Industry and Trade (VietinBank)
Deputy Director - Information Technology Center; CISO	Joint Stock Commercial Bank for Investment & Development of Vietnam (BIDV)
Deputy Director - Digital Banking Development Center	Joint Stock Commercial Bank for Investment & Development of Vietnam (BIDV)
Deputy General Director	Vietnam Bank for Agriculture and Rural Development (Agribank)
Deputy Head of Digital Banking Department	Vietnam Bank for Agriculture and Rural Development (Agribank)
Director of Security Supervision Management - Information Technology Division	Asia Commercial Joint Stock Bank (ACB)
Director - Digital Banking Division	Asia Commercial Joint Stock Bank (ACB)
Director - Strategy and Innovation Division	Vietnam Maritime Commercial Joint Stock Bank (MSB)
Director - Technology Division	Vietnam Maritime Commercial Joint Stock Bank (MSB)
Director of Operations Division	Military Commercial Joint Stock Bank (MB)
CSO	Military Commercial Joint Stock Bank (MB)
CEO	Tien Phong Commercial Joint Stock Bank (TPBank)
Chief of Digital Banking Officer	Tien Phong Commercial Joint Stock Bank (TPBank)
Director - IT Center	Vietnam Prosperity Joint Stock Commercial Bank (VPBank)
Director of Information Security	Vietnam Prosperity Joint Stock Commercial Bank (VPBank)
Director of Security Services Department	Vietnam International Commercial Joint Stock Bank (VIB)
Director of Systems and Database Administration	Vietnam International Commercial Joint Stock Bank (VIB)
Director of Corporate Customer Products Center	Saigon –Hanoi Commercial Joint Stock Bank (SHB)
Deputy IT Director	Vietnam Thuong Tin Commercial Joint Stock Bank (Vietbank)

Chief Information Officer	An Binh Commercial Joint Stock Bank (ABB)
Deputy CEO of BAC A BANK, Director of IT Division	Bac A Commercial Joint Stock Bank (BAC A BANK)
Deputy Director of Infrastructure Management and Information Security Center, IT Division	Bac A Commercial Joint Stock Bank (BAC A BANK)
Deputy Head of IT	Viet Capital Commercial Joint Stock Bank (BVBank)
Deputy General Director	Viet Capital Commercial Joint Stock Bank (BVBank)
Deputy Director, Bao Viet Joint Stock Commercial Bank (BAOVIET Bank)	Bao Viet Joint Stock Commercial Bank (BAOVIET Bank)
Director of Digital Solutions and Products	Orient Commercial Joint Stock Bank (OCB)
CDO	Orient Commercial Joint Stock Bank (OCB)
Head of Digital Division cum Director of Card Center	Nam A Commercial Joint Stock Bank (Nam A Bank)
Deputy General Director	Nam A Commercial Joint Stock Bank (Nam A Bank)
Head of Digital Product - Digital Banking Division	Vietnam Public Joint Stock Commercial Bank (PVcombank)
Director of Digital Banking Partner Development	Vietnam Public Joint Stock Commercial Bank (PVcombank)
CIO	Vietnam Asia Commercial Joint Stock Bank (VietABank)
Director - Retail Banking Division	Vietnam Asia Commercial Joint Stock Bank (VietABank)
Deputy Director of IT Infrastructure Department	Saigon Commercial Joint Stock Bank
Deputy Director of Information Security Department	Saigon Commercial Joint Stock Bank
CISO	Saigon Bank for Industry & Trade (Saigonbank)
Director - Information Security Center	Saigon Thuong Tin Commercial Joint Stock Bank (Sacombank)
Deputy General Director	Prosperity and Growth Commercial Joint Stock Bank (PGBank)
Infrastructure Director	Prosperity and Growth Commercial Joint Stock Bank (PGBank)
Director	Vietnam Export Import Bank (Eximbank)
Deputy Director - IT Division	Vietnam Export Import Bank (Eximbank)
CIO	Ho Chi Minh City Development Commercial Joint Stock Bank (HDBank)
Director of Information Security	Ho Chi Minh City Development Commercial Joint Stock Bank (HDBank)

Vice General Director, Director of IT Division, Fortune Vietnam Joint Stock Commercial Bank (LPBank)	Fortune Vietnam Joint Stock Commercial Bank (LPBank)
Director of Credit Operations Center	Kien Long Commercial Joint Stock Bank ((KienlongBank)
Director - Technology Division	National Citizen Commercial Joint Stock Bank (NCB)
Deputy General Director	Indovina Bank. Ltd (IVB)
Director of Bank Data Management	HSBC Bank (Vietnam) Ltd (HSBC)
Compliance Director	United Overseas Bank (Vietnam) Limited (UOB Vietnam)
Deputy General Director	Vietcombank Neo Limited (VCBNeo)
Deputy General Director	Vietnam Bank for Social Policies (VBSP)
Deputy Director of Information Technology Center	Co-operative Bank of Viet Nam (Co-opBank)
Security Engineering Lead	Cake Digital bank by Vpbank
CEO	Timo Digital Bank by BVBank
Director of Information Security	ANZ Bank (Vietnam) Limited
CTO - Digital and Technology	CIMB Bank (Vietnam) Limited
CTO	HSBC Bank Limited (Vietnam)
CISO	Standard Chartered Bank Vietnam
Deputy Director - Digital Innovation Center	Shinhan Bank Vietnam Limited (Shinhan Bank)
IT Security Manager - IT Division	Woori Bank Viet Nam Limited
Vice Director	Vikki Digital Bank Limited (Vikki Bank)
Director of Risk Management Department	Vietnam-Russia Joint Venture Bank (VRBank)
Country Technology Head	Citibank Vietnam



CONFERENCE SPOTLIGHTS

91% of participants rated the speaker lineup as Good OR Excellent

★★★★★

88% of attendees acknowledged the conference topics as Timely, Practical & Value-driven

★★★★★

Mr. Nguyen Tuan Khang
Regional Leader, IBM Data & AI Platform, IBM ASEAN

"I was particularly impressed with the program's topic - very timely, closely aligned with the prominent trends in the industry, and providing significant practical value for the attendees."

Mr. Tran Hoai Nam
Head of Digital Banking Center, TPNBANK

"I have had the opportunity to attend this event several times, and I must say that this year it was larger in scale, with content that was expanded and more developed compared to previous years. I was particularly impressed with the program's theme, as it delves into customer experience - a crucial factor in the current digital transformation of the banking industry."



MR. PHAM TIEN DUNG

Deputy Governor, the State Bank of Vietnam



THE PLENARY SESSION

DIGITAL DISRUPTION IN THE DATA - DRIVEN AND CUSTOMER - CENTRIC BANKING



Mr. Nguyen Quoc Hung

Vice Chairman cum General Secretary, Vietnam Banks' Association



Major General Nguyen Ngoc Cuong

Director of the National Data Center, Ministry of Public Security cum Vice Chairman, National Data Association



Mr. Pham Anh Tuan

Director General, Payment Department, the State Bank of Vietnam



Dr. Can Van Luc

BIDV Chief Economist & Member of the National Financial and Monetary Policy Advisory Council of Vietnam



Major Dao Duc Trieu

Head of Innovation and Data Department, National Data Center, Ministry of Public Security



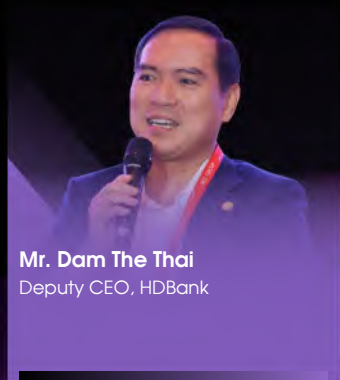
Mr. Nguyen Hung

CEO, TPBank



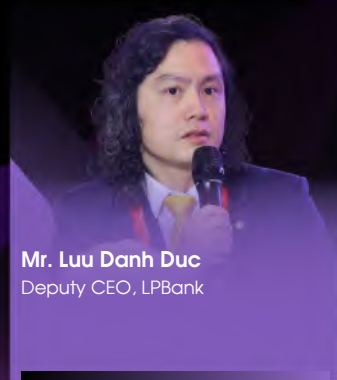
Dr. Phan Thanh Duc

Dean of Information Technology & Digital Economics, Banking Academy of Vietnam



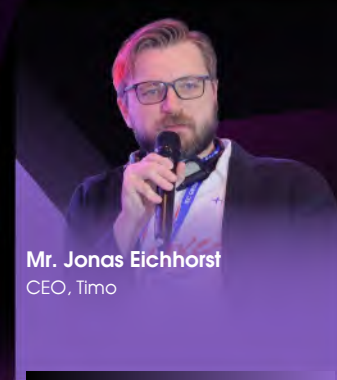
Mr. Dam The Thai

Deputy CEO, HDBank



Mr. Luu Danh Duc

Deputy CEO, LPBank



Mr. Jonas Eichhorst

CEO, Timo



Mr. Le Quang Ha

Deputy Director, Viettel Cyber Security



Mr. Nguyen Minh Hai

Systems Engineer Manager, Fortinet Vietnam

CONFERENCE SESSION 1

MANAGING CYBERSECURITY IN AN AGE OF UNPRECEDENTED RISKS



Chaired by

Mr. Vu Duy Hien

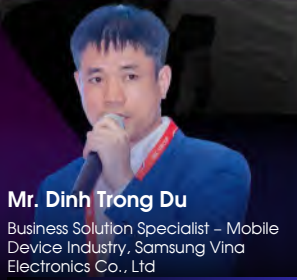
Deputy General Secretary cum
Chief of Office, The National
Cybersecurity Association



Moderator

Mr. Vu Ngoc Son

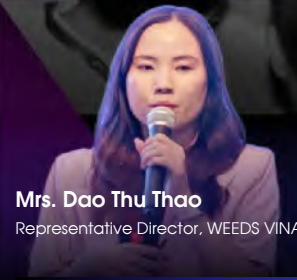
Head of the Research, Consulting,
Technology Development, and
International Cooperation Department,
the National Cybersecurity Association



Mr. Dinh Trong Du

Business Solution Specialist - Mobile
Device Industry, Samsung Vina
Electronics Co., Ltd

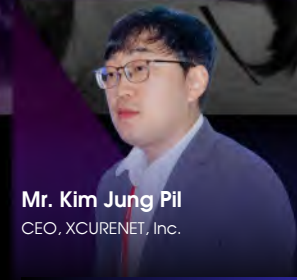
▶ **Enterprise Data Security in
Company Mobile Management
System**



Mrs. Dao Thu Thao

Representative Director, WEEDS VINA

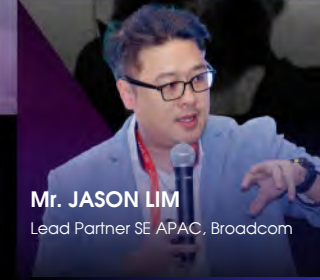
▶ **From "Our Bank" to the Whole
Industry: The Challenge of
Insider Risks**



Mr. Kim Jung Pil

CEO, XCURENET, Inc.

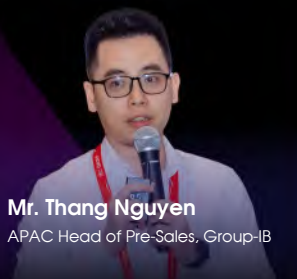
▶ **Preventing Data Breaches in
Financial Services**



Mr. JASON LIM

Lead Partner SE APAC, Broadcom

▶ **Is PREVENTION Dead?**



Mr. Thang Nguyen

APAC Head of Pre-Sales, Group-IB

▶ **The Digital Shift in Vietnam:
Masterminding the Fight
Against Fraud**



Mr. Tran Quoc Long

Presales Manager, Vietsunshine

▶ **The CISO's Secret Weapon:
Uncovering Hidden Threats in
Financial Traffic**



Mr. Nguyen Minh Duc

Senior Systems Engineer, Veeam
Software

▶ **Senior Systems Engineer,
Veeam Software**



Mr. Richard Holland

Senior Consultant, Cyber Security
Architect, National Australia Bank in
Vietnam

CONFERENCE SESSION 2

DEVELOPING DIGITAL ECOSYSTEM FOR SEAMLESS CUSTOMER EXPERIENCE



Chaired by

Mr. Le Anh Dung

Deputy Director General, Payment Department, the State Bank of Vietnam



Moderator

Mr. Tran Dinh Khiem

Digital Banking Director, Techcombank



Mr. Nguyen Quang Huy

Director of the Center for Data Engineering and Science, Vietcombank

▶ **Effortless CX Strategy: How to leverage Technology, Digital and Data for Seamless Experience**



Mr. Phan Tien Duc Duy

DC Head of Facility and Product Manager, ST Telemedia Global Data Centres (Vietnam)

▶ **Enabling AI-powered Finance Services: Future-proofing Digital Infrastructure**



Mr. Tran Bao Thien

Country Manager, Perfios Software Solution Pvt. Ltd.

▶ **Seamless Journey, Smarter decision: How GenAI Powering the Next-Generation banking in Vietnam**



Mr. Nguyen Chien Thang

Director of Development Center, IT Department, Saigon - Hanoi Bank (SHB)

▶ **Harnessing AI & Automation for Superior Customer Service**



Mr. Tran Hoai Nam

Head of Digital Banking Center, TPBank

▶ **Seamless Customer Experience Ecosystem: From Traditional to Innovative**



Mr. Nguyen Dang Khoa

Deputy Director, Cyber Monitoring and Response Center, Viettel Cyber Security

▶ **Are Enterprises Ready for GenAI?**



Mr. Sumanth Suri

Head of Product & Strategy, Perfios Software Solution Pvt. Ltd.

CONFERENCE SESSION 3

LEVERAGING AI & DATA FOR INNOVATION AND OPTIMIZATION



Mr. Nguyen Quoc Thang

Network Solutions Consultant Engineer, Juniper Networks Vietnam



Mr. Nguyen Tuan Khang

Regional Leader, IBM Data & AI Platform, IBM ASEAN



Ms. Poojyata Khattar

Senior Director, Head of Product and Solutions, Regional Southeast Asia, Visa



Chaired by

Mr. Doan Thanh Hai

Deputy Director General, Information Technology Department, the State Bank of Vietnam



Moderator

Dr. Nguyen Cong Thuong

Deputy Head of Data & AI Division, VietinBank

▶ **Juniper's AI-Native Enterprise Networking**



Mr. Darshan Mandrekar

Sr. Business Manager for Nonstop – Thailand, Myanmar, Philippines, Vietnam & Asean Economic Community, HPE

▶ **Agentic AI in Banking Processes: Redefining Automation and Customer Experience**



Mr. Bui Tri Hung

Country Manager, Mambu Vietnam

▶ **Enter Agentic Commerce: Empowering Banks to Lead in The Agentic AI Era**



Mr. Ronak Banka

NVIDIA Business Development Manager, Dell Technologies, South Asia and Emerging Markets



Dr. Dao Huu Hung

PhD., Head of Artificial Intelligence Center, Enterprise Data & Analytics Division, VPBank



Mr. Jeff Yeo

Senior Manager Solution Engineering, Asia, Trellix



Mr. Bui Xuan Truong

Director of Digital Banking Technology, TPBank

▶ **Don't Stop, Can't Stop: Nonstop to Drive Your Mission-Critical Infrastructure**

▶ **The Next Gen Core Banking**

▶ **Enterprise AI at Scale: Enabling Financial Services Innovation with Dell AI Factory**

▶ **Building In-House AI Models in Banking: Challenges & Perspective From Commercial Bank**

▶ **Securing Smart Banking: The Power of Trellix NDR and AI For Vietnam's Next Digital Leap**

A collage of three images showing expo booths. The left image shows a booth for 'techX' with a sign that says 'Drive Intelligent Customer Experiences with AI-powered Solutions'. The middle image shows a booth for 'XCURENET' and 'EMASS AI PLUS'. The right image shows a booth for 'CROWDSTRIKE' with a sign that says 'CrowdStrike 2025 Hunting Report'.

techX

5th SMART BANKING

Drive Intelligent
Customer Experiences with
AI-powered Solutions

XCURENET

Internal and external threats – all at a glance
with EMASS AI PLUS!
Real-time, precise detection of external
attacks and internal data leaks.

EMASS AI PLUS

Eliminating blind spots in financial security with hybrid detection



EXPO STANDOUTS

Overall **89%** of exhibitors reported a
positive experience and strong
satisfaction with their participation

The quality of sales conversations was
highly rated, earning positive
feedback from **91%** of exhibitors

Mr. Willie Yap

Director, Digitalisation and Automation, Truvisor

"The exhibition area was highly vibrant, with numerous booths showcasing a wide range of products and solutions, creating an effective space for networking, sharing, and collaboration among attendees."

Mr. Srikanth KS

Head of Pre-sales & Partnerships, Clayfin

"The event brought together numerous businesses and banks, especially in the exhibition area, where lively networking, product demonstrations, and information exchanges took place. It was an excellent space for participants to connect, understand each other's needs, and open up meaningful collaboration opportunities for the future."

OUTSTANDING PRODUCTS/SERVICES

CYBER SECURITY

- Security Operations Center (SOC)
- Next-Generation Firewall (NGFW)
- Threat Intelligence
- Network Detection & Response (NDR)
- Endpoint Detection & Response (EDR/XDR)
- Cloud & Workload Security
- Identity Verification (KYC) & Fraud Prevention

IT INFRASTRUCTURE

- Data Storage Systems
- Hybrid Cloud Infrastructure
- Private & Multi-Cloud Platforms
- Network Infrastructure (Routing & Switching)
- Hyperconverged Infrastructure (HCI)
- Backup & Disaster Recovery (DR)
- IT-as-a-Service / Managed Infrastructure

MOBILE APPLICATIONS, API

- Mobile Banking Applications
- API Management Platforms
- Open Banking Enablement
- Cloud-native Core Banking
- Banking-as-a-Service (BaaS)
- Customer Experience (CX) Platforms
- CRM & Customer Engagement Solutions

BANKING SERVICES/PRODUCTS

- Personal Financial Management (PFM)
- Digital Lending / BNPL
- Virtual Cards / Digital Wallets
- Smart Spending Insights & AI-based Financial Coaching
- Lifestyle Banking & Super App Features





DF Cyber Defense 2025 marked a notable leap forward with the debut of the "King of the Hill" format - a dynamic battleground where teams were required not only to attack and defend, but also to recalibrate their tactics, adapt in real time, and make rapid, high-stakes decisions throughout each round. This next-generation, simulation-driven model elevated the competition to a new level of realism, sharpening the agility, situational awareness, and creative problem-solving capabilities that are increasingly indispensable for organizations in the financial sector.

This year's edition also showcased remarkable growth in both scale and expertise, drawing **53 teams representing leading banks, financial institutions, fintech innovators, and prominent technology enterprises across Vietnam**. Their strong turnout reflects more than just the rising appeal of the competition - it underscores the industry's unwavering commitment and significant investment in strengthening cyber defense maturity, enhancing response capabilities, and safeguarding critical systems against an escalating landscape of sophisticated threats.





NETWORKING ACTIVITIES

Mr. Jaideep Nikam

Chief Product Officer, Idigicloud

"This year's event attracted a large number of participants from various fields, creating a very open and dynamic networking environment. It provided an excellent opportunity for organizations, businesses, and industry experts to meet, exchange experiences, and expand potential collaborative relationships for the future."



PROMOTIONAL CAMPAIGNS

The event's promotional campaign was rolled out through a well-coordinated multi-channel approach, leveraging both media partnerships and digital platforms. Pre-event activities focused on building awareness, generating interest, and driving participation. During the event, promotional efforts emphasized real-time updates, visual amplification, and audience engagement. Post-event, recap content and continued media exposure helped sustain visibility and extend overall impact, delivering measurable results in reach, engagement, and attendee interest.

MEDIA COVERAGE

SOCIAL MEDIA & DIGITAL MARKETING:

Total audience reached

214.000+

Website visits

33.800+

MEDIA EXPOSURE:

Broadcasts

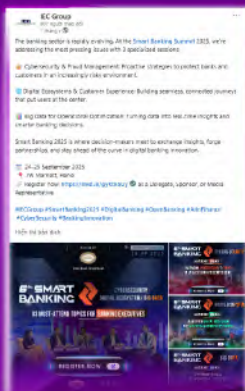
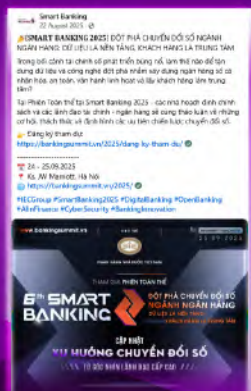
5+

Press Agencies

60+

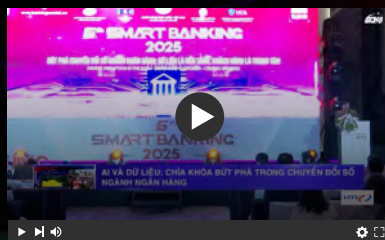


PROMOTIONAL ACTIVITIES



EVENT NEWS

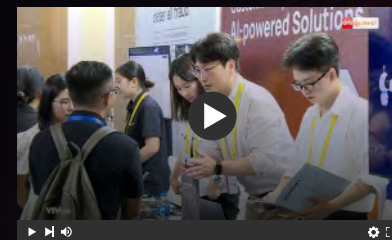
News on
26/09/2025



News at
14:43, 25/09/2025



News at
20:00, 26/09/2025



Sponsors & Exhibitors 2025

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GOLD SPONSORS



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COMMUNICATION PARTNERS



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www.iecgroup.com.vn



VIETNAM SECURITY SUMMIT 2026

22 May 2026
 Hanoi City

securitysummit.vn



VIETNAM SECURITIES TECH SUMMIT 2026

21 August 2026
 Ho Chi Minh City

securitiesday.com



VIETNAM INSURANCE SUMMIT 2026

31 July 2026
 Da Nang City

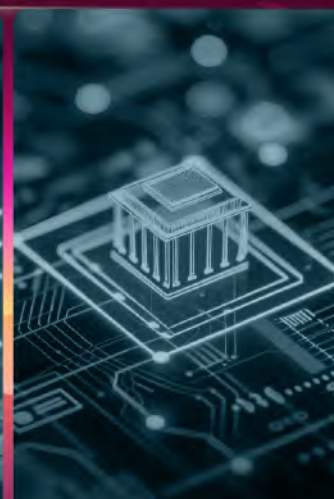
insurancesummit.vn



VIETNAM DIGITAL FINANCE 2026

24 September 2026
 Ho Chi Minh City

digitalfinance.org.vn



SMART BANKING SUMMIT 2026

14-15 October 2026
 Hanoi City

bankingsummit.vn



VIETNAM URBAN SUSTAINABILITY SUMMIT 2026

November 2026
 Hanoi City

Securitysummit.vn

EVENT CALENDAR 2026